



THERAPY Newsletter

Automated Print, Email and Faxed Patient Newsletter and Email Marketing System



Now With Video!

AUTOMATED NEWSLETTER MARKETING



Flat Fee Includes:

Video, Email, Print, Faxed Newsletters
Done-for-you books for patients.

Area Exclusive License

Lock in your license and prevent competitors from using the system.

60-Day Trial

There must be a good reason why thousands of private practice owners, hospitals and outpatient clinics trust Therapy Newsletter.

Take advantage of our 60 day trial at no risk or obligation to you. If for any reason you do not see a fit for Therapy Newsletter in your practice within 60 days, just email or call us and we will cancel your subscription and refund 100% of your monthly fees.

**The Precise Message
To The Right Patient
At The Perfect Time...
Automatically!**

"What Do These Physical Therapy Private Practice Owners Know That You Don't About Running a Hugely Successful Physical Therapy Practice?"



[Click Here To Sign Up](#)

Get Started Today

201-535-4475

Therapy Newsletter
1301 Windsor Court
Denville, NJ 07834
www.therapynewsletter.com

You Set It Up Just Once . . .



We Create. You Customize. We Deliver

It cannot get any easier than this. We write the content every 2 weeks. You customize it just once. You can change the content, delivery schedule and frequency. You get customizable video newsletters as well!



Complete Customization

Give your newsletter your personal look and feel with custom headers, footers, colors and additional aesthetic options with our advanced online editor. With our unique technology, Therapy Newsletter allows you to match your newsletter with your unique corporate image.

Done-For-You Prospect Stimulator Ebooks and Website Banners

The best way to transform passive website visitors into active newsletter subscribers (and finally patients) is to capture their contact information when they visit your site.

Therapy Newsletter completely automates this critical process with plug-and-play forms that you use on your website to instantly transform website visitors into loyal newsletter subscribers.

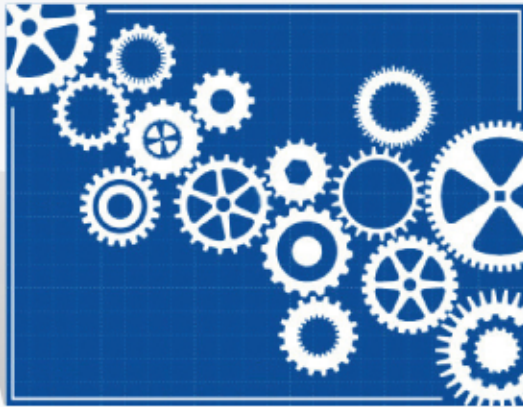
You get done-for-you prospect stimulator ebooks, which act as 'hooks' for patients to part with their name and email address, allowing you to build your newsletter list (and everyone on your list automatically gets the newsletter twice a month). You have the rights to edit or repurpose the Ebook or newsletter content anywhere, anytime.



WE DO ALL THE REST . . .

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Smart, Automated Follow-Ups

Create unlimited follow-up sequences for new patients, existing patients and discharged patients. Transition prospects to patients and patients to referral sources with appropriate sequences. It's like having a sales rep that works round the clock.

Multi-Media Marketing

Dramatically boost response rates from your campaigns by enhancing them with printouts, emails and video messages. Launch targeted multi-media campaigns using our completely customizable word documents that can be distributed to patients, doctors and local businesses, further enhancing your reputation as an expert.

Newsletter Success Formula	<i>THERAPY</i> Newsletter	In House Solution	Website Providers	Generic Content	Custom Created
Original Content	✓	Maybe	Possibly	No	Possibly
Prospect Stimulator Books	✓	No	No	No	No
Integrates with Website, Facebook	✓	No	No	No	No
Patient Friendly Content	✓	Maybe	No	No	Possibly
Call To Action For Patients	✓	No	No	No	No
Builds Trust, Loyalty	✓	Maybe	No	No	Occasionally
Written By PTs	✓	Maybe	Possibly	Maybe	Possibly
Automatic Email Distribution	✓	No	No	No	No
Separate Word Doc Version	✓	No	No	No	No
Fax To Physicians	✓	No	No	No	No
Web, Print Version Customizable	✓	Maybe	No	No	Maybe
 Video Newsletters	✓	No	No	No	No
Content Repurposing	✓	No	No	No	No
Money Back Guarantee	✓	No	No	Possibly	No
Area Exclusive License	✓	No	No	No	No



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Use From Anywhere - Therapy Newsletter is web based, which means you have nothing to install and can access the system from anywhere. There are no complicated or expensive programs to purchase and install. You don't need any technical knowledge, since we give you complete support by phone and email.

Complete Integration With Your Scheduling and Billing Solution - Our friendly customer support representatives will walk you through the process of integrating all your contacts from your existing billing and scheduling solution over the phone or by email. Our sophisticated system will import your information from other programs with one click. The entire process is simple and takes a few minutes. Just call us and we will walk you through it at no additional charge.

100% HIPAA Compliance - A premium SSL (secure socket layer) connection using 128-bit encryption keeps all your information safe and secure. All data is hosted on dedicated servers and we guarantee that your patient's information is protected.

Expand Traditional Marketing

Patient Reactivation

Reactivation of past patients with automated marketing

Website Lead Generation

Convert website visitors to patient visits, capture emails and other contact information with done-for-you prospect stimulator ebooks

Call To Action

Automatically deliver valuable content with embedded 'call to action' for patients

Physician Profiling

Valid reason to communicate with doctors, feature them in your newsletter and 'stand out'

Complete Control

Done-for-you service with full control over frequency, content and delivery

Boost Internal Referrals

Boost internal referrals from patients with word-of-mouth promotions and in-built refer a friend feature

Referral Conditioning

Condition patients and doctors to recognize you as THE private practice expert

Area Exclusive License

The area exclusive agreement prevents competitors from using the system in your area

[Click Here To Sign Up](#)

"The Therapy Newsletter is well overdue to our industry. It provides a perfect (and low-cost) way of staying in front of our patients in the midst of schedules that get tighter each and every day. This tool not only has the potential to further enhance a patient's opinion of the value of physical therapy, but also insures improved retention among active patients - and thus better outcomes. I grabbed my area exclusive license and so should you!"



Charmaine Azeez
PT, Physicians Choice Rehab,
Munster, IN

"This is an excellent web-based marketing system for physical therapists. It helps remind the community about the importance of physical therapy and its benefits. I like the fact that this patient friendly newsletter allows me to remain in the mind of my patients post discharge, and this is a simple way to set yourself apart from other providers in the area. This system has the ability to improve direct access referrals and physician referrals, because it helps us build credibility in the eyes of the referring doctors. This is a significant, well thought out marketing plan and is a boon to the physical therapy community"



Francine Noël-Ford
PT, DPT, Back To Basics Physical Therapy

"The Therapy Newsletter system has allowed me to remind my patients about the benefits of physical therapy on a consistent basis, without the need for me to dedicate time, energy and resources. I spent a few minutes setting up my account, and am completely satisfied with the quality of content that is updated every other week and the automatic email delivery. This system stimulates direct access referrals and empowers me to stand out as the provider of choice in my community. I can introduce new products and services, which will help the reputation and the credibility of my clinic. Strongly recommended as the #1 marketing tool for your clinic."



Alina Fish
PT, Alina Fish Physical Therapy

"This is a great product and will be of tremendous benefit to therapists trying to market their practices. It is an absolutely amazing marketing powerhouse giving the user far greater flexibility than anything I have seen on the market."



Michael Jones
PhD, PT American Academy of Health,
Fitness and Rehab Professionals